



The First MicroFinanceBank
اولین بانک قرضه های کوچک



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Request for Proposal

Billboards space rental service

RFP Announcement Date: January 23, 2021

The First Microfinance Bank-Afghanistan



About The First Microfinance Bank – Afghanistan:

The First Microfinance Bank (FMFB-A) is part of the Aga Khan Agency for Microfinance (AKAM), which has programs in over 15 countries throughout the developing world. The First Microfinance Bank (FMFB-A) has a commercial banking license and started operations in 2004. Its prime objective in Afghanistan is to contribute to poverty alleviation and economic development through the provision of sustainable financial services to the poor and underserved.

Scope:

The First Microfinance Bank-Afghanistan is interested to receive proposals from the qualified/licensed Billboard service providers for marketing campaign of FMFB-A, and invites the billboard service providers to submit a proposal for our consideration – no later than 4:00pm, Feb 06, 2021.

FMFB-A will be renting **22** billboards with a meterage of approx. **400** sqm, in different sizes in areas identified by the bank in below mentioned province/locations.

SN	Location	Province	Dimensions
1	Ansari Square	Kabul	3x6 m
2	Malik Asghar square	Kabul	3x6 m
3	Kot-e-Sangi area	Kabul	3x6 m
4	Taimani project 2 nd or 3 rd street	Kabul	3x6 m
5	Dasht-e-Barchi main bazaar	Kabul	3x6 m
6	Airport road	Kabul	3x6 m
7	Shahr-e-Naw, next to Shahr-e-naw park	Kabul	3x6 m
8	Sarai Shahzada area	Kabul	3x6 m
9	Market Mewa	Kabul	3x6 m
10	Sadarat square	Kabul	3x6 m
11	Chawk talashi, Jalalabad	Nangarhar	3x6 m
12	Mazar main city, near Rawza Mubarak (Sharq Rawza)	Mazar-e-Sharif	3x6 m
13	Mazar main city, near Rawza Mubarak (Gharb Rawza)	Mazar-e-Sharif	3x6 m
14	Herat Main city	Herat	3x6 m
15	Herat Main city	Herat	3x6 m
16	Fayzabad main city, Shahr-e-naw	Badakhshan	3x6 m
17	Fayzabad main city, Shahr-e-naw	Badakhshan	3x6 m
18	Kundoz main chawk	Kunduz	3x6 m
19	Chawk Kabootar	Bamyan	3x6 m
20	Sharq Chaar Bagh, Bandar Mazar	Balkh	3x6 m
21	Day Baba Ali, Kapisa Main city	Kapisa	3x6 m
22	Pul-e-Khumri main city	Baghlan	3x6 m

Note: The billboard location will be changed based on the need and visibility.



The billboard skins will be printed in front-lit 280 grm **3m Panaflex**.

Note: The billboard locations might change according to the need of the bank.

General Instructions for Proposal:

a) Proposal Content - A completed proposal must contain the following:

- Proposal Form & Signature Page - the proposal form and signature page must be completed and signed by an individual authorized to bind the vendor. All the proposals submitted without such proposal form and signature page may be deemed nonresponsive.
- Company profile - a detailed profile of the company must be attached to the proposal.
- Valid license – a valid license copy must be attached to the proposal.
- Price - the quotation must be attached with the proposal.
- References - to provide at least three reference of their current customers.
- All quotations must be valid for a period of One Year (12 Months) from the closing date of this RFQ.
- The quotation should be completed and signed by an authorized representative of the Service provider.
- The Service provider should furnish the documents, showing it is business registration in Afghanistan (License).
- The price should be quoted in AFN including all duties, taxes and other levies payable on the raw materials and components shall be included in the total price.
- The rates quoted by the bidder shall fixed for the duration of the contract and shall not be subject to adjustment on any account.
- Quotation(s) not complying with these terms and conditions and the specifications, will treated as non-responsive and shall not considered for further process.
- 2% Tax will be applicable on the companies that has valid license and 7% tax will be applicable on companies that have invalid business license.

b) **Proposal Period** - proposal prices should be valid for 12 months from the proposal submission date.

c) **Proposal Delivery date** - **companies are requested to submit completed sealed proposal by Feb 06, 2021 by max 4:00pm AFT.**

e) **Proposal Award** - FMFB reserves the right to accept the most advantageous offer (Cost and Quality of services) or to accept or reject any or all the proposals and to waive irregularities therein. The proposal will be approved by FMFB management and the selected company will be notified after the procurement committee.

f) **Basis of Payment** - Invoice will be approved by the Head of BSM Department and Finance. Payment will be made through transfer to the contractor account after withholding tax, within 30 days upon receiving the contractor's invoice.

Contact information:

FMFB-A has appointed the following contact as the sole point-of-contact regarding this RFP:

Name: Muhib Kabiri

Title: Procurement Manager

Address: FMFB-A Head Office, Lane 8, Kolola Pushta Road, District 4, Kabul- Afghanistan

Email: Muhib.kabiri@fmb.com.af

Contact#: +93711 101112



Proposal Form:

Request for Proposals for Billboards renting service.

The undersigned hereby submits the following proposal for the cost of Billboards rent services for FMFB-A:

AFN: _____

Signature Page Request - Proposal for Billboards rent Services:

Name and Title (Please Print): _____

Signature: _____

Vendor Address: _____

Contact (Please Print): _____

Phone: _____

Fax: _____

Email: _____